

## **International Student Services (ISS) Donation Tiers**

Your generous donation to International Student Services (ISS) is greatly appreciated and will have a direct impact on the international students attending Texas A&M University. Thank you!

As a sponsor, you give us the opportunity to introduce your brands to the international student population at Texas A&M University. With this, students choose to interact with you and subscribe to your offerings. You may choose to financially contribute to support an ISS event or program. The donation amount will determine the tier that you will fall into.

Please note that ISS **cannot**:

- Endorse specials, promotions, or events that are not specifically for international students
- Share promotional materials electronically unless there is a specific service being provided to international students
- Provide student contact information

At this time, ISS will be accepting donations for the 2020 Spring Semester. Sponsor recognition will apply to ISS events taking place during the Spring semester based on level of sponsorship. There are many programs and events offered to the international students but the largest events that provide resource opportunities for our sponsors are listed below.

- **Spring 2020 Resource Fairs and events**
  - International Student Conference on January 9<sup>th</sup>, 2020
  - International Aggie Welcome Party in January 17<sup>th</sup>, 2020
- Recognition on our social media (Facebook, Twitter, Instagram)
- Information listed (based on level of sponsorship) as a resource in an email sent to the incoming new students

To confirm your intended donation, please submit a completed **ISS Donation Form**.

For questions about the Donation Tier description, contact **Steven White**, Program Coordinator, at [issprograms@tamu.edu](mailto:issprograms@tamu.edu) or 979-845-1824.

## Levels & Benefits of Sponsoring ISS Events for International Students

<b>Bronze Level</b> <b>Donation in Kind</b>	<ul style="list-style-type: none"> <li>• Gifts and gift certificates given as giveaways at our events</li> <li>• Recognition for donation on social media</li> </ul>
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<b>Silver Level</b> <b>\$500</b> <b>(Spring only)</b>	<ul style="list-style-type: none"> <li>• Sponsor for Spring 2020 <b>ISC OR Aggie Welcome Party</b></li> <li>• Invite to Resource Fair for Spring 2020 <b>ISC OR Aggie Welcome Party</b></li> <li>• Recognition for donation of event on ISS social media</li> <li>• ISS will place printed materials in our office lobby</li> <li>• Logo will be included on related event materials and marketing</li> </ul>
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**Deadline:** **December 18th 2019** (to have your info printed on event materials)

<b>Gold Level</b> <b>\$1250</b> <b>(Spring only)</b>	<ul style="list-style-type: none"> <li>• Sponsor for Spring 2020 ISS events</li> <li>• Invite to both Spring 2020 <b>ISC AND Aggie Welcome Party</b></li> <li>• Logo printed on T-shirts given to all international students</li> <li>• Logo will be included on both related event materials and marketing during Spring 2020</li> <li>• Recognition of your sponsorship on ISS social media platforms (<b>once a month</b>) during Spring 2020 (FB, Twitter, and Instagram)</li> <li>• Listed in an email (sent to all incoming spring students) recognizing ISS sponsors</li> </ul>
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**Deadline:** **December 13th 2019** (to have your logo printed on T-shirts)

<b>Platinum Level</b> <b>\$2500</b>	<ul style="list-style-type: none"> <li>• Same benefits as in Gold Level</li> <li>• Sponsor for all ISS events for Fall 2019 - Spring 2020</li> <li>• Invites to all Resource Fairs and participation in other events and programs for Fall 2019 – Spring 2020</li> <li>• Invites to host a table on campus for ISS workshops and other opportunities to engage students</li> <li>• Recognition of your sponsorship on ISS social media platforms (<b>twice a month</b>) in Fall 2019 – Spring 2020 (FB, Twitter, and Instagram)</li> <li>• Direct link on the ISS website to your website</li> <li>• Listed in an email (sent to all incoming fall and spring students) recognizing ISS sponsors</li> </ul>
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**Deadline:** **Next year sponsorship**

<b>Diamond Level</b> <b>\$5000</b>	<ul style="list-style-type: none"> <li>• Same benefits as in Platinum Level</li> <li>• Primary sponsor for all ISS events Fall 2019 - Summer 2020</li> <li>• First priority to attend other ISS events and programs and hosting a table to engage students</li> <li>• Recognition of sponsorship in special <b>weekly</b> ISS social media posts and in highlighted special posts as ISS primary sponsor</li> <li>• Listed as a primary sponsor on the ISS website and a direct link to your website</li> <li>• Listed as the primary sponsor in multiple emails sent to all incoming new students during the summer and in the fall</li> </ul>
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